



TIA SUMMIT
2018
— BANGALORE —

GLOBAL PARTNERSHIPS FOR INNOVATION & SUSTAINABLE DEVELOPMENT OF CITIES

SUMMIT PILLARS



**CITY GOVERNMENTS
& REGIONS**



**BANKS
& INVESTORS**



**MULTI- NATIONAL FIRMS
& STARTUPS**



**NGOS &
INSTITUTIONS**

19TH – 20TH OF JULY 2018, BANGALORE

CONCEPT NOTE TIA SUMMIT 2018



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“Our struggle for global sustainability will be won or lost in cities.”

BAN KI-MOON, FORMER UN SECRETARY-GENERAL

While the populations of cities continue to grow at an accelerating pace for at least the first half of the 21st century and with majority of the world's population now in urban areas. In this context well-planned and well-managed, urbanization can be a powerful tool for solving the urban problems we face today. It is crucial to focus on how technological innovation can help to deliver a sustainable future. Cities across the world now recognize that investment in smarter, greener technologies can help optimize resource use, offering a way to renew the struggling urban centres and help them become more productive, sustainable, inclusive, resilient and liveable.

The India Advantage (TIA) Summit returns in 2018 to continue conversations with the experts and focus on the next stage of city development. This edition of our summit aims to accelerate the innovation and sustainable development in Indian cities through meaningful dialogue between the various stakeholders and a confluence of global best practices and benchmarks.

THE KEY FOCUS PILLARS OF THE TIA SUMMIT 2018 ARE AS BELOW



CITY GOVERNMENTS & REGIONS

Local governments set the overall direction for their cities through long-term planning. Setting the vision, and then ensuring that it is achieved, is one of the most important roles of local government. This session will bring together leading global 'smart city' representatives, who will share best practices and ideas at the summit.



MULTI- NATIONAL FIRMS & STARTUPS

The New Urban Agenda calls on businesses "to apply their creativity and innovation to solving sustainable development challenges". Start-ups in particular have a major role in bringing cost effective retrofit solutions to the cities. This session will feature companies pitch their innovative solutions to the decision makers.



BANKS & INVESTORS

While financing options are not evolving quite as fast as technology, they are evolving nonetheless. It is imperative that urban stakeholders understand the nuances, advantages, and shortfalls of each mechanism before choosing a tool to finance projects under their purview. Urban stakeholders will have a chance to learn from a panel of leading project financing experts.



NGOS & INSTITUTIONS

Non-governmental organizations (NGOs) have played a major role in pushing for sustainable development in cities. These actors are demonstrating their value as facilitators, service providers, advocates as well as innovators. Engaging business with non-profit sectors to find common solutions to problems has been an increasing trend globally.

TIA SUMMIT 2018 WILL BRING TOGETHER

- 250+ delegates
- 10 + countries
- 75 % senior-level executives
- 40+ thought-provoking and high level speakers
- Senior Government officials working in the domain of 'SMART Cities'

ABOUT TIA SUMMIT

TIA Summit is a premier partnership and networking event for the urban stakeholders organized annually in Bengaluru. This year, TIA Summit returns to continue conversations with the experts and focus on the next stage of city development. Join a bigger audience with access to even better content.

2018 THEME:

Global Partnerships for Innovation and Sustainable Development of Cities

DATE:

19TH AND 20TH JULY 2018

The 2 day summit will feature 250+ delegates, including experts from over 10 countries including Germany, Switzerland and the UAE.

Featuring Express Talks (10 minutes) by renowned thought leaders, CEOs, and startup founders :

- The New Urban Agenda
- Digital disruption in 21st century cities
- Data driven cities and the role of open data
- Learnings from Govt. of India urban missions- Smart Cities Mission, AMRUT, HRIDAY etc.
- Innovative financing models
- Case studies of successful urban projects
- The role of NGOs and research institutions



SUMMIT PILLARS



CITY GOVERNMENTS
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NGOS &
INSTITUTIONS

WEB PRESENCE

OUR VIEWERSHIP PROFILE IN 2017:

SITE VIEWS:

75000+ UNIQUE VISITS

OFFLINE VIEWS IN YOUTUBE:

1000+

WEBSITE: WWW.TIASUMMIT.COM

2017 SUMMIT

**150 DELEGATES
FROM 6 COUNTRIES**



KEYNOTES FROM THE DECISION MAKERS



4+ hours of networking : city governments, urban experts, solution providers, investors and urban tech startups.



30+ Express Talks: showcasing latest urban innovations



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